



Arnold Valentiner=Branth had experience of combating corrosion and mould when working in the hot and humid atmospheres of a steam powered dairy in Denmark. Basing his company in the trading and harbour city of Hamburg in 1887, allowed him to select raw materials imported from overseas.



By 1889, a successful mould resistant wall paint was being supplied to dairies all over Germany. This was followed some years later by the first "long lasting paint" against rust.



Up until 1914, dairies were the main customers for "Branth's special paint". By diversifying, other products were developed such as "butter colour", made from carrots, which made butter look more appetizing.

Until 1939 dairies, food and beverage

companies and local authorities were the main customers of Branth-Chemie A.V. Branth. Due to the limited availability of raw materials during the following years, the company's main product, until the 1950's, became the disinfectant detergent "Brantholin".

Based on decades of experience with customers, and the long-standing development work using the most modern raw materials, the first Brantho-Korrx paint coating was introduced in 1956. This lead free, penetrating, rust inhibitive coating could be used as a primer as well as a top coat. Unlimited recoating with itself without abrading was also possible.

In 1961, production output increased dramatically due to the introduction of a modern pearl mill at the factory headquarters in Erdmann Street, Hamburg. The pearl mill replaced the usual rolling mill of the time.



My very rusty roof has been saved thanks to Branth's protection paint and it now even looks like copper.  
Farmer L.W.

A new, quick drying product named Brantho-Korrx "nitrofest" was introduced in 1966.

The original Brantho-Korrx coating was then renamed Brantho-Korrx "normal".

The durability of a paint coating can be tested in simulated harsh conditions such as an aggressive "salt spray test". Brantho-Korrx coatings made headlines in 1971 by achieving 100 hours durability in such a test. This durability was not surpassed for more than ten years. Now, Brantho-Korrx "3 in 1" successfully completes this same test with a durability of more than 1000 hours.

Advice and information are given eagerly!  
A.V.Branth, Hamburg 8  
Local authority supplier

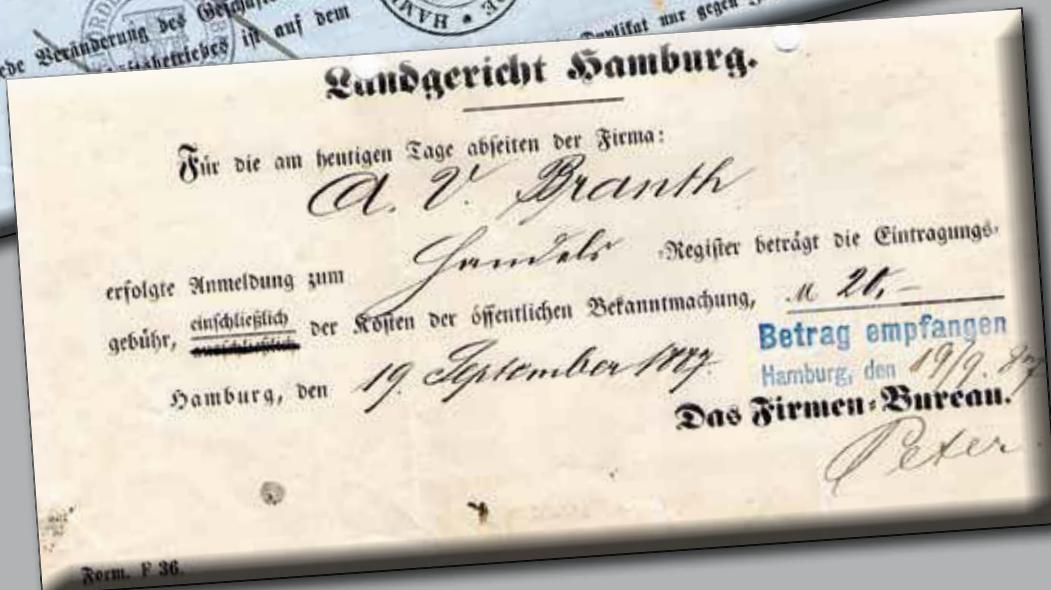
In 1981, Branth-Chemie A.V.Branth celebrated 25 years of the successful, lead free, rust inhibitive Brantho-Korrx range of paint coatings whose performance had been proven in the highly corrosive atmospheres found in food and beverage production facilities.

After 100 years of business, the company celebrated its centenary in 1987 by introducing a new member to the Brantho-Korrx "family" namely Brantho-Korrx "3 in 1". This product shaped the future technology that the company would use. Even the very small quantities of hazardous substances like xylene were, over the following six years, removed from the product leaving only environment friendly ingredients.



By the end of the 1980's, all the main Branth-Chemie A.V.Branth products were certified by TÜV who also audit the company's Quality Management system.

# Four generations since 1887



**BRANTH-CHEMIE**  
**A.V. Branth**  
gegr. 1887  
**Glinde/Hamburg**



Arnold Valentiner=Branth



William Valentiner=Branth



Manfred Valentiner=Branth



Axel Valentiner=Branth



The 5th Generation



## 125 Years A.V. Branth

On 19th September 1887, Arnold Valentiner=Branth founded the company A.V.Branth. The company name was later amended to Branth-Chemie A.V. Branth and also Branth-Farbenfabrik KG was added.

The achievements made over four generations have resulted in the high standing and success that the company enjoys today. During this time, several types of special paints have been developed and also a disinfectant detergent called Brantholin.

Branth-Chemie A.V.Branth now supply over 10 000 customers in all sectors of industry and public authorities both in Germany and abroad.

The unique "Brantho-Korrux" range of rust inhibitive coatings has considerably helped to increase the reputation of A.V.Branth. From the beginning, this range of paints has been produced with low solvent content and reduced emissions, resulting in products that are ecologically beneficial. Continuous development has resulted in an excellent price performance ratio and a more than ten-fold increase in the durability of the coatings.

Over a period of 125 years, Branth-Chemie A.V.Branth has survived the effects of two world wars, inflation, deflation, changes in currency and the natural disaster of the Hamburg flood of 1962. The willingness of the company, owners and staff, to be prepared to start all over again, to adapt to new circumstances and even to try to see into the future is summed up in the old family maxim: "per aspera ad astra" (loosely translated: "Overcome defeats and proceed".)

Close co-operation with customers and suppliers has always opened up new ideas and avenues. This co-operation, together with the loyalty of the company staff and partners, Michael, Klaus and Jürgen Valentiner Branth, has resulted in the company's long durability.

Almost ten years ago the company took an important step to secure its future by building a new paint factory complete with its own research and development, production, canning, delivery and administration departments. The factory was built in the new industrial estate at Glinde near Hamburg and the company headquarters are also based here. This investment insures that our customers are reliably supplied with high quality products.





Although the emissions from the production processes were very low, they were almost totally removed after completing the encapsulated manufacturing process in 1993. This process also eliminated hazardous waste. Branth-Chemie A.V. Branth was the first



These certificates verify that both our products and our manufacturing processes are environmentally sustainable.

Easy-to-empty brimless cans have been available in all different sizes since 1992. From 1998, all 5 litre cans had a "material saving lid" which can reduce losses through evaporation by up to 90%. Brushes could also be left in the tins removing the need to wash them after use.

After 15 years of developing a water-based paint for metal, sometimes with depressing results, the company *If one wants to paint successfully produced just write a note to A.V. Branth in Hamburg 11*

This product is nearly completely free of solvents and is excellent for all types of work, from small touch-up repairs through to industrial mass production lines.

**2002/2003** A new factory is built for Brantho-Korrux in a brand new industrial area near the A24 Autobahn at Glinde near Hamburg.



**2007** Another warehouse built for the storage of raw materials.



**2009** The unloading areas for road tankers are roofed over.



125 years ago, in our old factory in Erdmann Street in Hamburg-Otten-  
sen, the resins were boiled over an open charcoal oven. 55 years ago,  
the paint was manufactured using big open rolling mills – one was able  
to see a lot and smell a lot.

Today, you hardly see any paint and hardly smell it. Production is an enclosed system with closed tanks, pumps and pipelines. All of the filters are self-cleaning. The sieves on the pearl mills are also enclosed. Paper bags of raw materials are emptied almost dust-free and then recycled.

With this illustrated broadsheet, we would like to give you an impression of our recent production systems, the stocks of raw materials and finished paint products, our development and inspection procedures, the canning process, our buildings and the natural surroundings.